

HughesNet Gen5 Offer Positioning and Legal Disclaimers—Q1

Consumer Offers	
Approved Offer Positioning	REQUIRED Legal Disclaimer
<p>Next Plan Up Promo <i>Mar 16 to June 30</i></p> <p>Option 1: Next Plan Up Promo! Pick the next plan up and save up to \$30/month for the first 12 months* Offer ends 6/30/17.</p> <p>Option 2: HURRY, limited time offer! When you choose the next plan up you'll save up to \$30/month for your first 12 months of service. Offer ends 6/30/17.</p>	<p>*New residential subscribers only. Save \$20/month on the 20 GB or save \$30/month on the 30 GB and 50 GB plans. Savings applies to your first 12 months of service. After 12 months, all service plans revert to the standard monthly fee for the remainder of the term. Offer ends 6/30/17. Cannot be combined with any other service plan offer. Restrictions may apply. Offer void where prohibited.</p>
<p>\$99 Instant Savings Lease Only <i>Mar 16 to June 30</i></p> <p>Save \$99 instantly!* Offer ends 6/30/17.</p>	<p>*\$99 instant savings applies to new residential subscribers who lease a new HughesNet system. Not applicable with the Purchase option. Offer ends 6/30/17. Other restrictions may apply. Offer void wherever prohibited or restricted by law.</p>
<p>\$100 Instant Savings Purchase Only <i>Mar 16 to June 30</i></p> <p>Save \$100 instantly!* Offer ends 6/30/17.</p>	<p>*\$100 instant savings applies to new residential subscribers who purchase a new HughesNet system. Not applicable with the Lease option. Offer ends 6/30/17. Other restrictions may apply. Offer void wherever prohibited or restricted by law.</p>
<p>Free Standard Installation Lease Only</p> <p>Free Standard Installation!* Limited-time offer.</p>	<p>*Free standard installation applies to new Lease subscribers only. Not valid with Purchase option. Limited-time offer.</p>

HughesNet Gen5 Offer Positioning and Legal Disclaimers—Q1

HughesNet for Business Offers	
Approved Offer Positioning	REQUIRED Legal Disclaimer
<p>Next Plan Up Promo <i>Mar 16 to June 30</i></p> <p>Option 1: Next Plan Up Promo! Pick the next plan up and save for the first 3 months* Offer ends 6/30/17.</p> <p>Option 2: HURRY, limited time offer! Pick the next plan up for more data and save for your first 3 months of service. Offer ends 6/30/17.</p>	<p>*New business subscribers only. Promotional pricing applies to your first 3 months of service. After 3 months, all service plans revert to the standard monthly fee for the remainder of the term. Offer ends 6/30/17. Cannot be combined with any other service plan offer. Restrictions may apply. Offer void where prohibited.</p>
<p>\$200 Mail-in Rebate <i>Mar 16 to June 30</i></p> <p>SAVE \$200 after mail-in rebate*! Offer ends 6/30/17.</p>	<p>*\$200 mail-in rebate applies to new subscribers of HughesNet Business service. HughesNet equipment and service must be purchased or leased between 3/16/17 and 6/30/17 and must remain active for a minimum of 31 days to qualify for the rebate. Rebate submissions must be received by 9/30/17.</p>
<p>Free Standard Installation Lease Only</p> <p>Free Standard Installation!* Limited-time offer.</p>	<p>*Free standard installation applies to new Lease subscribers only. Not valid with Purchase option. Limited-time offer.</p>

HughesNet Gen5 Offer Positioning and Legal Disclaimers—Q1

HughesNet Voice Offers			
Approved Offer Positioning	REQUIRED Legal Disclaimer		
<p>\$10/monthly Savings for Three Months – Voice Orders with Commitment</p> <p>\$19.95/month for 3 months* Offer ends 6/30/17.</p>	<p>*\$19.95 offer represents a \$10 monthly savings for three months. After three months, the monthly fee reverts to \$29.95. 24-month commitment required. Other restrictions may apply. Offer void where prohibited. Offer ends 6/30/17.</p>		
<p>Free HughesNet Voice Setup and Activation – When Ordered with HughesNet Gen5</p> <p>Order HughesNet Gen5 and HughesNet Voice at the same time and get FREE setup and activation of your HughesNet Voice equipment!</p>	<p><i>(No additional disclaimer is needed for this positioning. Please continue to disclaim the Free Standard Installation for the HughesNet service.)</i></p>		
<p>Free HughesNet Voice ATA – With 24-month Commitment</p> <p>Option 1: FREE HughesNet Voice Equipment!** Offer ends 6/30/17.</p> <p>Option 2: Save \$75 Instantly** on HughesNet Voice Equipment! Offer ends 6/30/17.</p> <p>Combined Positioning: \$19.95/month for 3 months and FREE Voice equipment.* Offer ends 6/30/17.</p>	<p>Option 1: **Offer represents a \$75 savings on HughesNet Voice equipment. 24-month commitment required. Other restrictions may apply. Offer void where prohibited. Offer ends 6/30/17.</p>	<p>Option 2: **\$75 savings on HughesNet Voice equipment. 24-month commitment required. Other restrictions may apply. Offer void where prohibited. Offer ends 6/30/17.</p>	<p>Combined Option: *\$19.95 offer represents a \$10 monthly savings for three months. After three months, the monthly fee reverts to \$29.95. \$75 savings on HughesNet Voice equipment. Offer requires a 24-month commitment. Offer ends 6/30/17. Other restrictions may apply. Offer void where prohibited.</p>

HughesNet Gen5 Offer Positioning and Legal Disclaimers—Q1

Retailer Self-Funded Mail-In Rebate Offers	
Approved Offer Positioning	REQUIRED Legal Disclaimer
<p>\$25 mail-in rebate <i>Mar 16 to June 30</i></p> <p>SAVE \$25 after mail-in rebate*! Offer ends 6/30/17.</p>	<p>*\$25 mail-in rebate applies to new subscribers only. HughesNet service and equipment must be purchased or leased between 3/16/17 and 6/30/17 from Retailer specified above only. Rebate eligibility must be noted at time of order to qualify. HughesNet service must remain active for 31 days. Forms must be received by 9/30/17. Offer valid only from Retailer specified above with Promo Code and is not available from Hughes or other Retailers. Other restrictions apply. Offer void where prohibited.</p>
<p>\$50 mail-in rebate <i>Mar 16 to June 30</i></p> <p>SAVE \$50 after mail-in rebate*! Offer ends 6/30/17.</p>	<p>*\$50 mail-in rebate applies to new subscribers only. HughesNet service and equipment must be purchased or leased between 3/16/17 and 6/30/17 from Retailer specified above only. Rebate eligibility must be noted at time of order to qualify. HughesNet service must remain active for 31 days. Forms must be received by 9/30/17. Offer valid only from Retailer specified above with Promo Code and is not available from Hughes or other Retailers. Other restrictions apply. Offer void where prohibited.</p>
<p>\$100 mail-in rebate <i>Mar 16 to June 30</i></p> <p>SAVE \$100 after mail-in rebate*! Offer ends 6/30/17.</p>	<p>*\$100 mail-in rebate applies to new subscribers only. HughesNet service and equipment must be purchased or leased between 3/16/17 and 6/30/17 from Retailer specified above only. Rebate eligibility must be noted at time of order to qualify. HughesNet service must remain active for 31 days. Forms must be received by 9/30/17. Offer valid only from Retailer specified above with Promo Code and is not available from Hughes or other Retailers. Other restrictions apply. Offer void where prohibited.</p>
<p>\$120 mail-in rebate <i>Mar 16 to June 30</i></p> <p>SAVE \$120 after mail-in rebate*! Offer ends 6/30/17.</p>	<p>*\$120 mail-in rebate applies to new subscribers only. HughesNet service and equipment must be purchased or leased between 3/16/17 and 6/30/17 from Retailer specified above only. Rebate eligibility must be noted at time of order to qualify. HughesNet service must remain active for 31 days. Forms must be received by 9/30/17. Offer valid only from Retailer specified above with Promo Code and is not available from Hughes or other Retailers. Other restrictions apply. Offer void where prohibited.</p>